

PRESS RELEASE

Kris Warren
Director TV Development, Wonderland Sound and Vision
kris@wonderlandsoundandvision.com
310-659-4451
November 21, 2006

For Immediate Release

Orpheum Theater to host non-profit fundraiser and movie event to benefit State Street

Kris Warren and The Madison Trust for Historic Preservation have arranged a non-profit fundraiser to help refurbish and relight the Orpheum Theatre marquee. The red carpet event is the brainchild of Kris Warren, a Madison native who has been working in the Hollywood television and movie business for the last 9 years. Warren worked at the Orpheum in Madison while attending the University and has been enamored with old movie palaces across the country ever since. "The extravagant architecture, designed to make the average American citizen feel like royalty, is truly unmatched in today's new construction of buildings of any kind." Unfortunately, as many old movie palaces are, the Orpheum is in dire need of ongoing restoration above and beyond the owners operating costs, specifically restoring the original 1927 marquee.

Warren, currently Director of TV Development for Wonderland Sound and Vision of Los Angeles (Charlie's Angels, The OC, Supernatural), is arranging to have the Midwest's first screening of the new Warner Brothers film, *We Are Marshall* at the Orpheum on December 12th, well before its official nationwide release on December 22nd. The event will feature a red carpet premiere party/formal reception and auction followed by an advanced screening of the film. Cocktails and hors d'oeuvres will be catered by the Orpheum Lobby Restaurant. This event will be attended by local celebrities, athletes, politicians, and business leaders.

We Are Marshall is the inspirational true story of the 1970 Marshall University football team and the small town of Huntington, West Virginia who found hope and strength in a young coach, Jack Lengyel (Matthew McConaughey), who was determined to rebuild

Marshall's football program after the devastating effects of a plane crash that kills nearly their entire football team and coaching staff.

Link to a trailer of the film: <http://movies.yahoo.com/feature/wearemarshall.html>

Tickets are available at www.ticketweb.com or at the Orpheum Theatre box office. Prices are \$25 for the screening and auction, and \$50 for the cocktails and hors d'oeuvres reception, auction, and priority seating for the screening. All proceeds raised will be used to refurbish and re-light the historic Orpheum Theater marquee, a downtown Madison icon for decades. Additional donations, beyond the price of the admission ticket, should be made out to MTHP (The Madison Trust for Historic Preservation), the non-profit fiscal sponsor for this project, attention Relight the Marquee, PO Box 296, Madison, WI 53701-0296.

For corporate sponsorship and additional information contact:

Kris Warren
Director TV Development, Wonderland Sound and Vision
kris@wonderlandsoundandvision.com
310-659-4451

Michelle Martin
The Madison Trust for Historic Preservation
mlmartin@gdinet.com
608-516-0360

The Orpheum Theatre Box Office
216 State St.
608-255-8755

Kris Warren
Director TV Development, Wonderland Sound and Vision
kris@wonderlandsoundandvision.com
310-659-4451

Michelle Martin
The Madison Trust for Historic Preservation
mlmartin@gdinet.com
608-516-0360

The Orpheum Theatre Box Office
216 State St.

608-255-8755